

Elmer Sperry's giant 1,280,000,000 candlepower searchlight, the largest and most powerful in the world. Above to left—the auge lens of the monster light. Compare its size with that of its size with that of the man at work on it. Above—the heat of the light's rays is so intense that a cigarette may easily be lighted by them at a distance of twelve feet. Left—Lower Manhattan illuminated by the rays of the giant light from its location in Brooklyn. The searchlight is so constructed that is so constructed that is as constructed that it may be operated by controls situated miles away.

Kadel & Herbert



An enterprising Britisher exhibited this clever device for the convenience of Mrs. Housewife. A six compartment locker is built into the kitchen wall—milk, mail, groceries, etc., are delivered from the outside and collected on the inside, and a house telephone is provided for communication with Bridget.

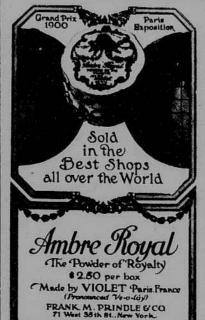




hastily moved out of his palatial Berlin residence to take up his abode among the other windmills across the Dutch border somebody tipped off a flock of swallows to the fact and they promptly moved in and took permanent possession of the lighting fixtures in the above fashion.

Kadel & Herbert

The "most wonderful-woman in the world," Miss Helen Keller, deaf, dumb and blind since birth, "making up" preparatory to going on at the Palace, where she has been starring recently been starring recently in an unusually help-ful and interesting and interesting



## Almost as Small as a Kitchen Chair

but the most efficient washer made

The Geyser is made especially for apartments. It occupies floor space only 24 inches square, but has capacity to do your family wash because there is no wasted space in the

## ELECTRIC

The whole tank is used for water-not just a third or a half. That's why the Geyser has such big capacity. You do not need a laundry for it-use it in your bathroom, if you wish.

The new principle by which the Geyser washes enables it to

## Wash Clean

Instead of tumbling the clothes in and out the water, the Geyser forces the water through the clothes, then sucks it back again. The clothes are never out of the water and there is no wear on them.



You'll find the Geyser very quiet-it will never disturb your neighbors. It is easy to handle and keep clean. Every moving part is so protected you couldn't get a pencil into them, to say nothing of a finger. Every part exposed to the water is made so it cannot rust. The electric wringer is re-versible, swings to differ-ent positions, can be used when washing or inde-pendently and can be lifted off, leaving the washer like a flat-top table.

For further information about this wonderful washer, call Pennsylva-nia 6712 or 6124 and ask for Dept. M.



Ask These Dealers to Demonstrate the Geyser

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M. Drevfuss Co Inc. 150 Chambers St.

D. Langley, 560 Columbus Ave

NEWARK, N. J.

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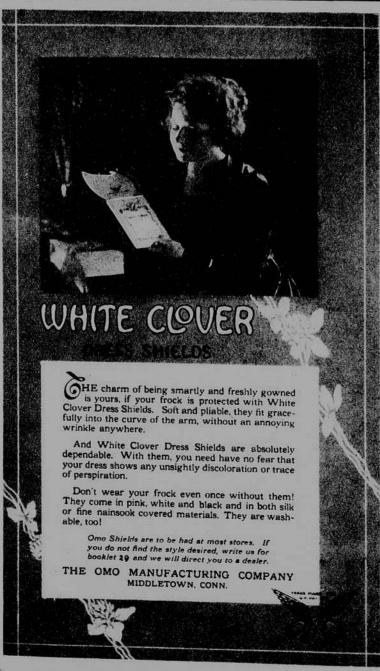
Halme & Conpeny, 6 9 Broad St.

Vacuum Cleaner Spec'lty Co. 412 Fulton St. G. H. Vanderbeck, 741 Putton St. Geo. Welderman Elec Co.

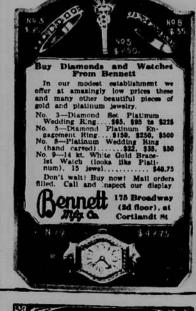
LONG ISLAND CITY

Geyser Electric Washing Machine Co., Inc.,

1270 Broadway. New York City Baby Size \$75-Standard Family Size \$135-Laundry Size \$155











Any Cleaner exchanged for any other within 10 days of purchase.

Free Demonstrations. Call, write or telephone and sove money.

NEW YORK

ELECTRIC CLEANER CO.

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